



Case Study

MAXIMUM EXPOSURE ONLINE

Webuters helped a business gain maximum exposure online through Single nodal management of products for enhanced online selling and better customer management. The business enjoys the smarter digital experience, happy customers and easy product management.



THE NEED OF WEB PRESENCE

Web presence directly affects growth of any business. To stay competitive, a US-based business contacted Webutters for development of a website to have maximum exposure online. In this competitive era, Having a website for business is not enough, if it does not have the power to convert visitors into customers, it has no future.



REQUIREMENT ANALYSIS

Customer'S need of selling artisanal products in an efficient way for maximum exposure online was listened, analyzed and strategized.





WHY IMPROVE THE WEB PRESENCE OF YOUR BUSINESS?



BENEFIT
YOUR BRAND



BENEFIT
YOUR REPUTATION



EXPOSURE



ACHIEVING
BUSINESS GOALS

CHALLENGES THAT CAME ACROSS

Single nodal management of products for enhanced online selling and better customer management with data represented on to a dashboard was needed. To deal with smart customers, you need to deliver a smarter digital experience to them; to make it possible customers must see the product details as and when required.



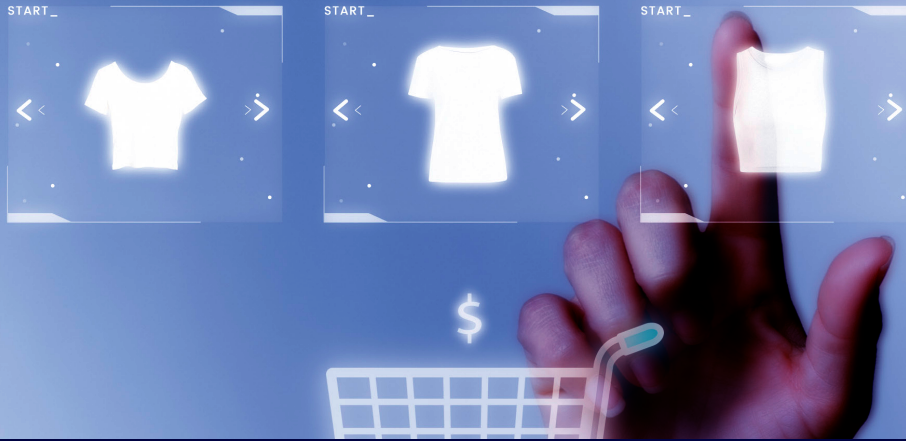
Tracking order status is another essential factor for product selling e-business, the ability to check sold out, shipped, damaged and pending orders cannot be neglected. Ensuring that the business runs seamlessly online with better customer engagement was on the highest priority.

FLAWLESS ONLINE SELLING EXPERIENCE

Combining WordPress and WooCommerce wasn't enough to meet the complete needs of customer. Adding product variations, import and export facilities were made possible through this simple combination.

The next step included developing customized plugin for management of product information efficiently. The world is all about data, it must be stored in a safe, and secure way, MySQL is trusted for doing so. Making the transactions involved in buying and selling of products smoothest possible, PayPal payment gateway was integrated. The solution is completely customer-centric and gives a flawless shopping experience to the user, along with the ease of management to owner.





ENHANCED USER SHOPPING EXPERIENCE DELIVERED

The ease of selling online and managing customers, both are possible with the solution delivered by Webuters.



Introducing customized products to the customers is quick and simple.



Managing product data, customers and keeping a track of order status doesn't is easy like never.



The customer is happily enjoying an edge in the competitive world of online selling



Reach Us

To Discuss Your Requirements

Contact us at : info@webuters.com

Website : www.webuters.com